



23RD LCI CONGRESS
OCTOBER 19-22, 2021 • PHOENIX, AZ

2021 LCI CONGRESS GOLF TOURNAMENT SPONSORSHIPS



Gain Visibility at the LCI Congress Golf Tournament!

Arizona Biltmore Golf Club-Phoenix, AZ
Monday, October 18, 2021
Shotgun Start at Noon

THE LCI CONGRESS GOLF TOURNAMENT is taking place at the beautiful Arizona Biltmore Golf Club, located in the shadow of the Phoenix Mountain Preserve. The historic, centrally-located club has hosted U.S. presidents, celebrities, and millions of guests over nearly a century at their premier golf courses. Tournament participants will play the Links course, featuring rolling fairways, desert ravines, and tranquil lakes.

WHY SPONSOR?

- Raise your company's visibility during a fun, outdoor event
- Get your organization's brand in front of an audience doing what they love
- Reach engaged stakeholders across the industry
- Celebrate being back together for learning and leisure in the sun!

GOLF TOURNAMENT SPONSORSHIPS

CALLAWAY WARBIRD GOLF KIT SPONSORSHIP \$10,000

Feature your company's branding on this essential kit and its contents, which include three golf balls, towel, pouch, ball marker, and storage box for each player.

Sponsor will receive:

- One color imprint on golf balls (3 per player), towel, pouch, ball marker, and storage box
- Sponsorship of hole #4 (par 4; handicap rating 7)
 - Image announcing your company as sponsor of hole #4 will appear on golf cart screens as players approach the tee box
 - Use of a golf cart as your mobile headquarters at hole #4; greet, congratulate, and cheer on participants
- List of conference attendees who opt-in to third-party communications one month prior to and two weeks after Congress
- Logo inclusion on sponsorship signage around Congress and Golf Tournament venues
- Listing in Congress app with logo and 75-word description
- Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*



BEVERAGE CART SPONSORSHIP \$5,000

Gain company visibility by sponsoring the beverage cart, which provides refreshments, snacks, and hot dogs to players.

Sponsor will receive:

- A banner featuring your company logo, image, and/or tagline on each side of the beverage cart as it drives around the course offering refreshments and snacks to the players
- Sponsorship of hole #1 (par 4; handicap rating 9)
 - Image announcing your company as sponsor of hole #1 will appear on golf cart screens as players approach the tee box
 - Use of a golf cart as your mobile headquarters at hole #1; greet, congratulate, and cheer on participants
- List of conference attendees who opt-in to third-party communications one month prior to and two weeks after Congress
- Logo inclusion on sponsorship signage around Congress and Golf Tournament venues
- Listing in Congress app with logo and 75-word description
- Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

PHOTO BOOTH SPONSORSHIP \$5,000

Showcase your company's brand on the photo booth, which provides fun memories of a great day of golf for all players!

Sponsor will receive:

- Your company logo, image, and / or tagline on the photo booth
- Sponsorship of hole #15 (par 3; handicap rating 16)
 - Image announcing your company as sponsor of hole #15 will appear on golf cart screens as players approach the tee box
 - Use of a golf cart as your mobile headquarters at hole #15; greet, congratulate, and cheer on participants
- List of conference attendees who opt-in to third-party communications one month prior to and two weeks after Congress
- Logo inclusion on sponsorship signage around Congress and Golf Tournament venues
- Listing in Congress app with logo and 75-word description
- Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

GOLF SAFETY KIT SPONSORSHIP \$3,500

Sponsor the kit that everyone needs while playing golf—sunscreen, insect repellent, lip balm, and bottled water. Sponsor will receive:

- a. One-color branding on the sunscreen, insect repellent, lip balm, and bottled water
- b. Sponsorship of hole #13 (par 4; handicap rating 2)
 - i. Image announcing your company as sponsor of hole #13 will appear on golf cart screens as players approach the tee box
 - ii. Use of a golf cart as your mobile headquarters at hole #13; greet, congratulate, and cheer on participants
- c. List of conference attendees who opt-in to third-party communications one month prior to and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress and Golf Tournament venues
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*



FRISBEE GOLF SPONSORSHIP \$2,000

Sponsor a fun game on hole #14! Each player will use your company's logoed frisbees instead of a ball. The number of tosses counts as the number of strokes!

Sponsor will receive:

- a. Frisbees with your company's preferred branding*
- b. Sponsorship of hole #14 (par 4; handicap rating 12)
 - i. Image announcing your company as sponsor of hole #14 will appear on golf cart screens as players approach the tee box
 - ii. Use of a golf cart as your mobile headquarters at hole #14; greet, congratulate, and cheer on participants
- c. List of conference attendees who opt-in to third-party communications one month prior to and two weeks after Congress
- d. Logo inclusion on sponsorship signage around Congress and Golf Tournament venues
- e. Listing in Congress app with logo and 75-word description
- f. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

**Sponsor may keep any extra frisbees*

INDIVIDUAL GOLF HOLE SPONSORSHIPS (SEE PRICE LIST)

Listed contests are optional (see below for contest descriptions). If the Sponsor chooses to provide a contest at their hole, the Sponsor must provide the prize(s) for the winner(s).

HOLE	PAR	SPONSORSHIP ITEM	HANDICAP RATING	PRICE
1	4	Beverage Cart with Snacks, Hot Dogs (sponsorship add-on)	9	\$5,000
2	5	Longest Drive contest	1	\$1,000
3	3	Closest to the Pin contest	13	\$1,000
4	4	Callaway Warbird Golf Kit (sponsorship add-on)	7	\$10,000
5	3	Closest to the Pin contest	17	\$1,000
6	4	Pro Will Drive for You!	3	\$1,500
7	4	Marshmallow Drive contest	11	\$1,000
8	3	Closest to the Pin contest	15	\$1,000
9	5	Longest Drive contest	5	\$1,000
10	5	Longest Drive contest	4	\$1,000
11	3	Closest to the Pin contest	18	\$1,000
12	4	Guess your Yardage contest	14	\$1,000
13	4	Golf Safety Kit (Sponsorship add-on)	2	\$3,500
14	4	Frisbee Golf Hole (Sponsorship add-on)	12	\$2,000
15	3	Photo booth (Sponsorship add-on)	16	\$5,000
16	4	Guess your Yardage contest	12	\$1,000
17	4	Straightest Drive contest	6	\$1,000
18	5	Longest Drive contest	8	\$1,000

Sponsor will receive:

- a. Use of a golf cart as your mobile headquarters at your sponsored hole; greet, congratulate, and cheer on participants
- b. List of conference attendees who opt-in to third-party communications one month prior to and two weeks after Congress
- c. Logo inclusion on sponsorship signage around Congress and Golf Tournament venues
- d. Listing in Congress app with logo and 75-word description
- e. Name/logo on select LCI marketing materials, including the LCI website, Congress e-mails, and *LCI Update*

CONTEST DETAILS

Longest Drive: Award one player at hole with a prize for the longest drive. Available on all par 5 holes.

Straightest Drive: Award one player at hole for driving the straightest drive! A line in the fairway will show what the pro thinks is the straightest.

Closest to the Pin: Award one player at hole for the closest to the pin. Available on all par 3 holes.

Marshmallow Drive: Award one player at hole who drives a marshmallow the farthest!

Pro Will Drive for You: The club pro will drive one drive per foursome. The foursome can opt whether or not to use his drive.

Guess your Yardage: Players will guess how far they actually drove the ball! Award the most accurate player at hole.

READY TO BOOK YOUR SPONSORSHIP OR HAVE QUESTIONS?

Please contact:

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We look forward to seeing you at the 2021 LCI Annual Congress in Phoenix, Arizona!

