

Lean  
Construction  
Institute  
Transforming Design and Construction

# 22ND LCI CONGRESS

OCTOBER 19-23, 2020 | A VIRTUAL EVENT

## SPONSOR PROSPECTUS

**Position your brand at the forefront of the Lean design and construction industry.**  
Join us online this October - secure your virtual sponsorship at [lcongress.org/sponsor](https://lcongress.org/sponsor).

# The Fastest-Growing Lean Design and Construction Event in the Nation is Now Online

Our new virtual format combines convenience with big-time benefits, including:



## INCREASED ENGAGEMENT

Reaffirm your commitment to the Lean design and construction industry by showcasing your brand to a targeted market of more than 1,600 Lean professionals.



## EXPANDED REACH

Gain increased exposure for your company with new global audiences who may not be able to travel to an in-person event.



## INCREASED VISIBILITY

Gain opportunities to showcase your company to your fellow owners, design professionals, trade partners and general contractors within the Lean community through strategic positioning on our website, in our LCI Update (newsletter), dedicated Congress emails sent to over 20,000 members of the Lean community, as well as on the LCI blog and social media posts.

*"We see sponsoring the LCI Annual Congress as the premier opportunity to position and affirm ourselves as leaders of the Lean community. We fully support the growth and curiosity of the Lean design and construction community and use our sponsorship opportunities to ensure the Lean conversation continues."*

- **Dave Kievet**

President & COO, The Boldt Company



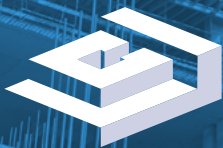
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# Build Relationships with Leaders Who Share Your Dedication to Lean Design and Construction

The 2020 virtual LCI Congress brings together professionals from every facet of the Lean design and construction community. Capitalize on this unequaled opportunity to build profitable partnerships, reaffirm your company's commitment to Lean practices and get your brand in front of your target audience in fun (and convenient) new ways.



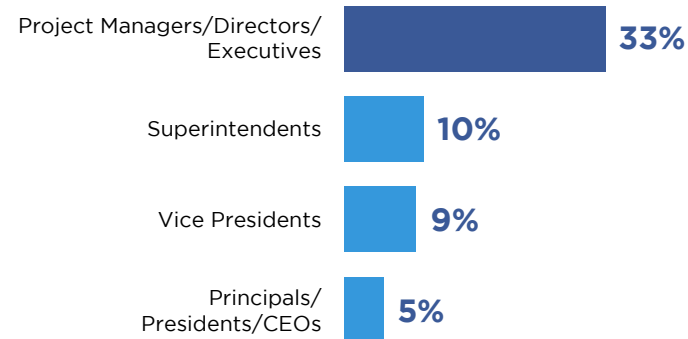
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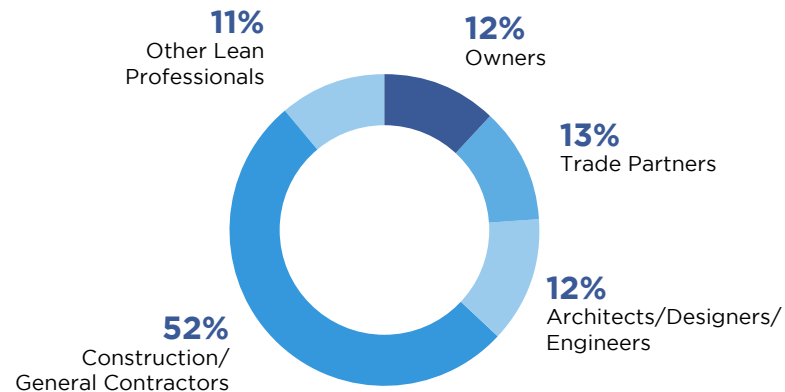
# Who Attends LCI Congress?

High-level decision makers come to LCI Congress to further their Lean journeys. With the move to a virtual format for 2020, you'll have even more opportunities to reach leaders in a variety of new markets.

## Gain Exposure to a Range of Professionals



## ...From Every Segment of the Industry



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# Find the Perfect Opportunity for Your Business

The design and construction industry is in the midst of a massive transformation. More than ever before, professionals are seeking out solutions that can help them keep up with today's evolving demands while maintaining their dedication to Lean practices—and the virtual LCI Congress brings these professionals together, making it the one event of the year you can't afford to miss.

Choose from a variety of sponsorship options developed to align with your goals and maximize your ROI.

## Sponsorship Opportunities

- An opportunity to present the safety moment before plenary sessions
- Company branding featured throughout virtual platform
- Company listing in the Congress app
- Exclusive advertising placement
- Inclusion in LCI Congress emails and newsletter

And so much more!

Questions about sponsorship opportunities for the 2020 LCI Congress?

Please contact:

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703.785.9087



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